

RECORD OF INDIVIDUAL EXECUTIVE DECISION MADE BY A CABINET MEMBER

Decision Maker	Decision Type	Date
Cllr Jacques	Key Decision	18.02.19

Decision (s) : Decision to accept the Section 31 grant (150,000) to tender for a contract with an expert national organisation to deliver a local campaign for improving communication, speech and language THE CHEST North West procurement portal.

Exempt/Confidential Report		No
Key Decision	Yes	

Reasons for the decision(s)

A key recommendation in the Bercow 10 years On Report¹ was that the Department for Education (DfE) should strengthen the place of communication and language in its strategy to improve social mobility by supporting OAs to develop plans to improve communication and language skills across the age range, not just in the early years.

As a result, Oldham has been awarded 150 k to support its OA programme. The OA Board has agreed to utilize this funding to deliver a local communication campaign for improving communication, speech and language across all key stages.

The aim of the campaign is to make children and young people's communication everybody's business and to give a range of audiences access to information, tools and resources which they could use to play their part in helping children and young people communicate to the best of their ability.

Therefore, permission is being sought to receive the DfE grant for the purpose outlined above and to engage in a competitive tender process through The CHEST North West procurement portal.

¹ <https://www.bercow10yearson.com/wp-content/uploads/2018/03/337644-ICAN-Bercow-Report-WEB.pdf>

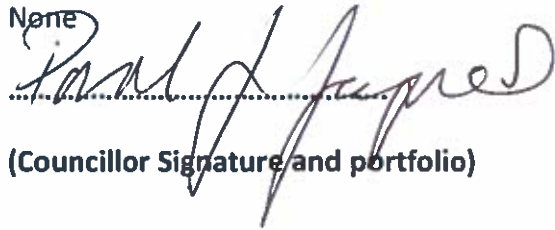
Options/Alternatives considered

Consideration was given to delivering the campaign using existing council resources.

However, this poses a significant risk due to lack of resources, capacity and expertise to deliver and coordinate a comprehensive and specialist campaign.

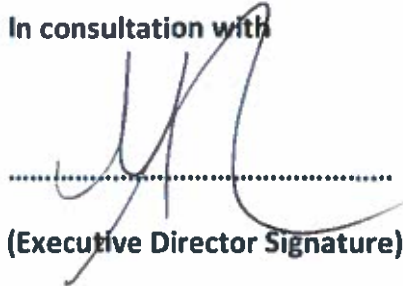
Conflict of Interest declared

None



(Councillor Signature and portfolio)

In consultation with



(Executive Director Signature)

Decision made pursuant to:

- a) Delegation to Cabinet Member under the Council's scheme of delegation. Contract £100,000 - £400,000 and Key decisions.